



State Bar  
of Georgia

---

# sponsorship programs

---

\*Program runs from July 1, 2017 – June 30, 2018

# corporate sponsorships

## 5 gavel sponsor

investment: \$25,000

- » White logo on home page of the Bar website with a hyperlink for one year
- » *Georgia Bar Journal*
  - Complimentary full-page color ad in one issue. (Submission based on adherence to deadline.)
  - 40 percent discount on advertising rates. (Separate contract required.)
  - One-year subscription
  - Complimentary full-page black and white ad in the *Bar Directory & Handbook*
  - Complimentary copy of the *Bar Directory & Handbook*
- » Meetings
  - One complimentary tabletop exhibit or display booth at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
  - Two complimentary registration packages at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
  - Company name on Annual Meeting attendee conference bag
- Presentation of “Thank You” plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
- Recognition in promotional meeting materials and final program at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
- One-page flier in all on-site registration packets. (Submission based on adherence to deadline.)
- Verbal recognition at all Board of Governors Meetings, including Annual Meeting
- One complimentary set of attendee mailing labels at the conclusion of Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
- » One complimentary set of membership mailing labels
- » Preferred placement and free listing in the State Bar’s online vendor directory

# 4 gavel sponsor

investment: \$20,000

- » *Georgia Bar Journal*
  - Complimentary half-page color ad in one issue. (Submission based on adherence to deadline.)
  - 30 percent discount on advertising rates. (Separate contract required.)
  - One-year subscription
  - Complimentary half-page black and white ad in the *Bar Directory & Handbook*
  - Complimentary copy of the *Bar Directory & Handbook*
- » Meetings
  - One complimentary tabletop exhibit or display booth at Annual Meeting and Midyear Meeting
  - Two complimentary registration packages at Annual Meeting and Midyear Meeting
  - Company name on Annual Meeting attendee conference bag
  - Presentation of “Thank You” plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
- Recognition in promotional meeting materials and final program at Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting and Spring Board of Governors Meeting
- One-page flier in all on-site registration packets. (Submission based on adherence to deadline.)
- Verbal recognition at all Board of Governors Meetings, including Annual Meeting
- One complimentary set of attendee mailing labels at the conclusion of Annual Meeting and Midyear Meeting
- » One complimentary set of membership mailing labels
- » Preferred placement and free listing in the State Bar’s online vendor directory

THE STATE BAR OF GEORGIA IS THE 6<sup>TH</sup> LARGEST BAR IN THE COUNTRY WITH MORE THAN

**49,000**  
TOTAL BAR MEMBERS

# corporate sponsorships

## 3 gavel sponsor

investment: \$10,000

- » *Georgia Bar Journal*
  - Complimentary quarter-page color ad in one issue. (Submission based on adherence to deadline.)
  - 20 percent discount on advertising rates. (Separate contract required.)
  - One-year subscription
  - Complimentary quarter-page black and white ad in the *Bar Directory & Handbook*
  - Complimentary copy of the *Bar Directory & Handbook*
- » Meetings
  - One complimentary tabletop exhibit or display booth at Annual Meeting and Midyear Meeting
  - One complimentary registration package at Annual Meeting and Midyear Meeting
  - Company name on Annual Meeting attendee conference bag
  - Presentation of “Thank You” plaque at Annual Meeting Plenary Session
  - Recognition on one sign at Annual Meeting and Midyear Meeting
  - Recognition in promotional meeting materials and final program at Annual Meeting and Midyear Meeting
  - One-page flier in all on-site registration packets. (Submission based on adherence to deadline.)
  - Verbal recognition at Annual Meeting
  - One complimentary set of attendee mailing labels at the conclusion of Annual Meeting
- » Preferred placement and free listing in the State Bar’s online vendor directory

### 2017-18 meeting schedule

#### fall

oct. 27-29, 2017 | The Westin Jekyll Island | Jekyll Island, Ga.

#### midyear

jan. 4-6, 2018 | The Westin Atlanta Perimeter North | Atlanta, Ga.

#### spring

march 9-11, 2018 | The Ritz-Carlton Reynolds, Lake Oconee | Greensboro, Ga.

#### annual

june 7-10, 2018 | Omni Amelia Island | Amelia Island, Fla.

## 2 gavel sponsor

investment: \$7,500

- » *Georgia Bar Journal*
  - Complimentary sixth-page color ad in one issue. (Submission based on adherence to deadline.)
  - 10 percent discount on advertising rates. (Separate contract required.)
- » Meetings
  - One complimentary tabletop exhibit or display booth at Annual Meeting
  - One complimentary registration packages at Annual Meeting
- Company name on Annual Meeting attendee conference bag
- Presentation of “Thank You” plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting
- Recognition in promotional meeting materials and final program at Annual Meeting
- One-page flier in all on-site registration packets at Annual Meeting. (Submission based on adherence to deadline.)
- » Preferred placement and free listing in the State Bar’s online vendor directory

## 1 gavel sponsor

investment: \$5,000

- » *Georgia Bar Journal*
  - Complimentary twelfth-page color ad in one issue. (Submission based on adherence to deadline.)
  - 5 percent discount on advertising rates. (Separate contract required.)
- » Meetings
  - One complimentary tabletop exhibit or display booth at Annual Meeting
  - Company name on Annual Meeting attendee conference bag
- Presentation of “Thank You” plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting
- Recognition in promotional meeting materials and final program at Annual Meeting
- One-page flier in all on-site registration packets at Annual Meeting. (Submission based on adherence to deadline.)
- » Preferred placement and free listing in the State Bar’s online vendor directory

# branding sponsorships

## ad space in program book (annual meeting)

investment: \$750 (inside front cover, inside back cover or back cover); \$500 (interior)

- » Full page ad in the program book for the Annual Meeting.
- » Back cover and inside back cover positions are four color. Interior positions are black and white.

## meeting bag (annual meeting)

investment: \$1,000 (exclusive opportunity)

- » Distributed to attendees as they arrive at the 2018 Annual Meeting, the bags contain the official program book and other conference materials
- » Your logo will be featured on one side of the bag, with the State Bar of Georgia logo and other sponsors on the other, and will be seen by attendees and guests for the duration of the meeting
- » Bags provided by sponsor

## onsite registration booth (annual meeting)

investment: \$1,000 (exclusive opportunity)

- » Logo prominently displayed on onsite registration booth
- » Logo included on meeting bag
- » Recognition on State Bar's social media accounts
- » Company flier inserted into registration packets for those who preregister for the meeting. (Please adhere to deadlines to guarantee insertion.

## charging station

investment: \$2,500

- » Place your branded artwork on this station as attendees charge their phones and other mobile devices
- » Recognition in the program book, meeting materials and on State Bar's social media accounts
- » Charging station provided by State Bar of Georgia

## green screen photo booth (annual meeting)

investment: \$2,500 (exclusive opportunity)

- » The green screen photo booth is part of the festivities of Saturday night's Presidential Inaugural Gala
- » Conference attendees can choose from a variety of backgrounds. Lots of fun props are provided.
- » Your company's logo is featured on the printed photo protectors
- » Recognition in the program book, meeting materials and on State Bar's social media accounts
- » Photo booth provided by State Bar of Georgia

## massage station (annual meeting)

investment: \$2,500

- » Provide the ultimate comfort to attendees. Station will be placed in a high-traffic location and will include additional sponsor logo visibility for maximum reach.

- » Logo prominently displayed on signage outside massage station
- » Recognition in program book, meeting materials and on State Bar's social media accounts
- » Massage station provided by State Bar of Georgia

## opening night festival (annual meeting)

investment: \$5,000 (gold); \$3,000 (silver);  
\$2,000 (bronze); \$1,000 (copper); \$500 (friend)

- » Logo prominently displayed on signage at event
- » Recognition in program book, materials and the August issue of the *Georgia Bar Journal*
- » Recognition on State Bar's social media accounts
- » Company logo on conference meeting bags. (Gold level only.)

- » Ticket(s) to event. (Gold level, 5 tickets; silver level, 2 tickets; bronze level, 1 ticket.) *Ticket(s) will be given to the main contact who signs the agreement.*
- » Sponsor ribbon supplied to all company attendees. (Gold, silver, bronze and copper levels.)

## presidential inaugural gala (annual meeting)

investment: \$5,000

- » Saturday night's Presidential Inaugural Gala features a dance club complete with a live band. Your company's logo will light up the dance floor where attendees will dance the night away.
- » Your company's logo will be imprinted on the beverage napkins used in all of the Presidential Inaugural Gala reception rooms
- » Napkins provided by State Bar of Georgia

## annual meeting exhibitor

investment: \$1,000 (early bird); \$1,200 (standard)

- » Exhibitor at Annual Meeting – June 7-10, 2018, at Omni Amelia Island, Amelia Island, Fla.
  - One 6' x 8' booth with side/back drape, one 6' draped and skirted table, two chairs, one wastebasket
  - Booth signage
  - Recognition on conference signage
  - Recognition in program book and materials
- Recognition on State Bar's social media accounts
- Exhibitor ribbon supplied to all company attendees
- Two tickets to Opening Night Festival
- Company flier inserted into registration packets for those who preregister for the meeting. (Please adhere to deadlines to guarantee insertion.)
- Attendee list

# contact information form

company name \_\_\_\_\_ contact name \_\_\_\_\_

address \_\_\_\_\_ city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

phone \_\_\_\_\_ fax \_\_\_\_\_ email \_\_\_\_\_

## how would you like to participate?

### corporate sponsorship

- 5 gavel     4 gavel     3 gavel     2 gavel     1 gavel

### branding sponsorship

- ad space in program book     charging station     opening night festival (choose a level)  
 meeting bag (logo on one side)     green screen photo booth     gold     silver     bronze     copper     friend  
 onsite registration booth     massage station     presidential inaugural gala

### exhibitor

- annual meeting exhibitor

## payment

check enclosed: \$ \_\_\_\_\_ (make check payable to State Bar of Georgia)

credit card: \$ \_\_\_\_\_  visa     mastercard     american express  
(if payment is made by credit card, a 3 percent fee will be added to cover bank charges)

credit card # \_\_\_\_\_ csc \_\_\_\_\_ exp. date \_\_\_\_\_

authorized signature \_\_\_\_\_ name on card \_\_\_\_\_

Return contact information form with payment no later than Sept. 1, 2017, to:  
Michelle Garner, State Bar of Georgia, 104 Marietta St. NW, Suite 100, Atlanta, GA 30303-2743  
404-527-8790 | Fax 404-527-8717 | michelleg@gabar.org