

SCHEDULE | Thursday, September 26 | Day 1

Note: Schedule is subject to change.

8 - 10 a.m.	Conference & Exhibit Hall Setup Auditorium Foyer / Exhibit Hall Setup Room A									
9:30 - 10 a.m.	COFFEE AND CONFERENCE REGISTRATION Auditorium Foyer/Room A - SPONSORED by DS Services									
10 - 10:10 a.m.	Welcome and Institute Kickoff (Auditorium) State Bar of Georgia Executive Director, Jeffrey R. Davis; Law Practice Management Program Advisory Committee Chair, Ronne G. Kaplan; and Law Practice Management Program Director, Natalie Robinson Kelly									
10:10 - 11:10 a.m.	PLENARY (Auditorium) A New Love Affair in Legal Service Delivery: Artificial Intelligence...Solo and Small Firm Lawyers' Secret Weapon? Andrew Arruda, CEO, Ross Intelligence									
11:15 a.m. - 12:25 p.m.	LUNCH and EXHIBIT HALL CRAWL Auditorium Foyer - Lunch Pickup / Room A - Exhibit Hall Break									
12:30 - 1:30 p.m.	PLENARY (Auditorium) Attorney Wellness: Views from the Bench The Hons. M. Yvette Miller, Sara L. Doyle, Carla Wong McMillian and Ken Hodges, Moderator									
EDUCATIONAL TRACKS	PRACTICE MANAGEMENT	TECHNOLOGY	SUBSTANTIVE LAW	ATTORNEY WELLNESS	HOW TO	SOLO SMALL SUCCESS	VENDOR SHOWCASE	HANDS-ON TECH	N/A	N/A
Location	Auditorium	Room 5	Room 3	Room 1	YLD President's Boardroom	President's Boardroom	Mock Trial Courtroom	First Floor Training Room	Room SB1	Room SB2
1:35 - 2:35 p.m.	Don't Let Your Money Fly Away! Thorny HR Issues for Solo and Small Firms* Speaker: Tennifer Hoover	Redaction and Other Digital Document Management Know How and Must-Haves Speaker: Nancy Duhon	ShowBiz Law: Everything You Need to Know Speaker: James L. Walker Jr.	Attorney Wellness: Views Before the Bench... and After Speakers: Todd Stanton, Hon. Shondeana Morris, Lynn Garson, Eric Lang, and Sam Skelton	Matrimonial Mediation: How to Handle Divorce Cases with Mediation Speaker: Randy Kessler	Business Challenges for the Small Town Lawyer* Speaker: José Guzman	Vendor Showcase—5 Reasons Lawyers Make Bad Business Owners— And How Technology Can Help You Be Better Speaker: Erica Birstler	How to Use the State Bar Website and Other Resources* Speaker: Kim Henry	N/A	N/A
2:40 - 3:15 p.m.	EXHIBIT HALL BREAK Room A - SPONSORED BY CASETEXT									
3:20 - 4:20 p.m.	Vendor Showcase—Turn Back Time: A Time Management Tech Tour Speaker: Lori Gonzalez	Vendor Showcase—The Power of Legal Video: Depositions, Demonstrations, and Deliverables Speaker: Ben Jones	Vendor Showcase—eFiling Best Practices in Georgia's State and Superior Courts Speaker: Jay Bland	Grace Under Pressure Part I: 10 Tips to Combat Stress in Practice Speakers: Danielle Berry and Tara Simkins	Vendor Showcase—Omni Legal - Artificial Intelligence: Is It Finally Ready for Legal Practice? Speaker: Sherry Askin	Vendor Showcase—Starting and Managing Your Practice as a Small Business Speakers: Charlie Feehan and John Guzowski	Vendor Showcase—Legal Marketing: How to Align Your Marketing with Your Client's Journey Speaker: Vu Hoang	Vendor Showcase—SynerG Law Complex: The Lost Art of Mentorship: How to Find a Good Mentor, How to Be a Good Mentor, and Why It Matters Speaker: Jason Graham	Vendor Showcase—Outsourcing 101: How to Ethically Grow Your Firm (and Your Profits) with Freelance Lawyers Speaker: Kristin Tyler	Vendor Showcase—Getting Your House in Order, the First Ingredient of Growth Speaker: T.C. Whittaker
4:25 - 5:25 p.m.	PLENARY (Auditorium) 60 Hot Tips, Sites, Gadgets and Ideas in 60 Minutes* Bob Ambrogi, Andrew Arruda, Kimberly Bennett, Jennifer Downs, Erin Gerstenzang and Natalie Kelly									
5:30 - 6:30 p.m.	NETWORKING RECEPTION WITH CONFERENCE PRIZES Room A Foyer - SPONSORED BY MYCASE									

SCHEDULE | Friday, September 27 | Day 2

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7 - 8 a.m.	Conference Registration and Breakfast Auditorium Foyer - COFFEE SERVICE SPONSORED BY DS SERVICES									
7:50 - 8 a.m.	GREETINGS FROM THE STATE BAR PRESIDENT (Auditorium) Darrell L. Sutton, President of the State Bar of Georgia									
8 - 9 a.m.	PLENARY (Auditorium) Coffee & Professionalism: A Chat with the Chief Justice's Commission on Professionalism Panelists—The Hon. Brian Rickman, T. Matthew Mashburn, Jennifer C. Mock, Karen Brown Williams, Antonio DelCampo (Invited) and Karlise Y. Grier, Moderator									
9 - 9:25 a.m.	EXHIBIT HALL BREAK Room A - SPONSORED BY OMNI LEGAL									
EDUCATIONAL TRACKS	PRACTICE MANAGEMENT	TECHNOLOGY	SUBSTANTIVE LAW	ATTORNEY WELLNESS	HOW TO	SOLO SMALL SUCCESS	VENDOR SHOWCASE	HANDS-ON TECH	"SMALL LAW" FIRM RETREAT	
Location	Auditorium	Room 5	Room 3	Room 1	YLD President's Boardroom	President's Boardroom	Mock Trial Courtroom	First Floor Training Room	Room SB1	Room SB2
9:25 - 10:25 a.m.	Malpractice Prevention in the Small Law Firm* <i>Speakers: Warren Hinds and Megan Zavieh</i>	Creating a "Lean" Practice: Process and Mapping Techniques for Solos and Small Firms* <i>Speaker: Micah Ascano</i>	Estate Planning Update <i>Speaker: Thua Barlay</i>	Mental Health & the Practice of Law <i>Speaker: Eric Lang</i>	How to Secure Small Firm Tech on the Cloud and Off <i>Speaker: Lamont Burwell</i>	From Start Up to Thriving: Strategies for Small Firm Success* <i>Speaker: Travis Townsend</i>	Vendor Showcase—Are You Lawyering or Laboring: 7 Steps to Reduce Interruptions & Chores for a Highly Productive Law Firm <i>Speaker: Maddy Martin</i>	Building Your CloudLawyers Profile and Online Marketing Tips <i>Speaker: Yael Boloker</i>	Firm Workshop Session #1: Operations Assessment – A Review of Your Firm's Mission, Systems, Procedures and Problems <i>Facilitator(s): Mickey Kicklighter and Mandy Hargrove</i>	Law Staff Learning Session #1: Law Office Confidentiality <i>Facilitator(s): Conference Volunteer</i>
10:30 a.m. - 12:30 p.m.	PLENARY (Auditorium) Hot-Button Issues for the Coolest Law Practice of the Future: Top Influencers Discuss Key Issues for Solos and Small Firms (Ted-Talk Style) / Audience Q&A Townhall									
	<i>Robert Ambrogì</i> Adopting Legal Technology as a Competency		<i>Kimberly Bennett</i> Creating Subscription-Based Practices		<i>Jennifer Downs</i> What Building and Marketing Tech in the Legal Community Taught Me about How to Run a Law Firm		<i>Paula Frederick</i> Addressing Ethics, Tech and the New Business Models for Georgia's Lawyers		<i>Erin Gerstenzang</i> Creating the Bold New Practice with Automation	
12:35 - 1:20 p.m.	EXHIBITOR'S FAREWELL LUNCH and FINAL CONFERENCE PRIZES Auditorium Foyer/Auditorium									
1:20 - 2:20 p.m.	Managing a Big Trial in a Small Firm Practice* <i>Speaker: J. Wickliffe Cauthorn (General Practice & Trial Section Presenter)</i>	Law School Library Tech: Online Legal Research and More <i>Speakers: Kris Niedringhaus and Carol Watson</i>	25 Hacks to Opening a Lucrative Contract Law Practice* <i>Speaker: Yolanda Favors</i>	Joy and Resilience in the Practice* <i>Speakers: Robb Bingham, Brett Campbell and Paul Knowlton</i>	How to Avoid a Bar Complaint <i>Speaker: Leigh Burgess</i>	Succeeding at Transitioning to Solo Practice <i>Speaker: Gwendolyn Walker</i>	Vendor Showcase—Demystifying Digital Marketing: Navigating Legal Marketing with High ROI <i>Speaker: Steve Ryan</i>	Legal Tech Tips Live* <i>Speakers: Natalie Kelly and Mike Monahan</i>	Firm Workshop Session #2: Equipping Your Practice - Building Your Firm's Tech Toolbox, Budget and Procedures <i>Speakers: David Moon and Nancy Duhon</i>	Law Staff Learning Session #2: Dealing with Difficult Clients and Co-Workers and the Stress They Cause <i>Facilitator(s): Conference Volunteer</i>

SCHEDULE | Friday, September 27 | Day 2 (cont.)

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2:25 - 3:25 p.m.	Legal Ethics of Cyber- and Data Security: Safe Harbors Are for Lud-dites Speaker: Rick Alembik	Microsoft Word Power Hour Speaker: Ben Schorr (via Skype)	Immigration Practice Update: Everything You Need to Know Now Speaker: Bob Beer	Empathy and Emotional Intelligence in the Practice Speakers: Robb Bingham, Brett Campbell and Paul Knowlton	How to Get Started in Bankruptcy Practice* Speaker: Kenya Green	Succeeding at Digital Marketing: Small Law Firm, Big Impact Speaker: Megan Turley Hodgkiss	Vendor Showcase— Law Firm Automation 101 Speaker: Nefra MacDonald	iPad and iPhone Tips and Tricks* Speaker: Brett Burney (via Skype)	Firm Workshop Session #3: Working on the Inside —Creating Effective and Ethical Law Office Policies and Procedures Facilitator: Jim Lewis, OGC	Law Staff Learning Session #3: Civil Litigation for Support Staff Facilitator(s): Conference Volunteer
3:30 - 4:30 p.m.	Proper Trust Accounting: It's More than Just Keeping Bank Statements* Speaker: Natalie Kelly	Super Cool Microsoft Excel Tips from Beginner to Advanced* Speaker: Chris "Smitty" Smith (via Skype)	Liar, Liar: Body Language Tells in Mediation Speaker: Lee Tarte Wallace	Grace Under Pressure Part II: 10 More Tips to Combat Stress in the Practice* Speakers: Danielle Berry and Tara Simkins	How to Outfit Your Small Law Practice Start to Finish: Tools and Hardware for Your Firm* Speaker: David Moon	Starting a Successful Practice: Lessons from Georgia's Incubator Program Speakers: Michelle Namer, Greg Clement, Charis Dorsey, Esther Graff-Radford and JoAnna Smith, Moderator	Vendor Showcase— Case Status: Why Amazon Tracks Net Promoter Score; And Your Firm Should Too Speaker: Lauren Sturdivant	Fastcase for Georgia Lawyers* Speaker: Swalitha Richardso	Firm Workshop Session #4: Marketing for Your Firm's Ideal Clients and Planning Your Firm's Future Facilitator(s): Ruth Ann Lacey, Jonathan Hawkins	Law Staff Learning Session #4: Successful Time Management Strategies for Support Staff Facilitator(s): Conference Volunteer
4:35 - 4:45 p.m.	INSTITUTE WRAP UP (Auditorium) Law Practice Management Program									

*Session is suitable for Transition into Law Practice (TILPP) additional CLE hours.