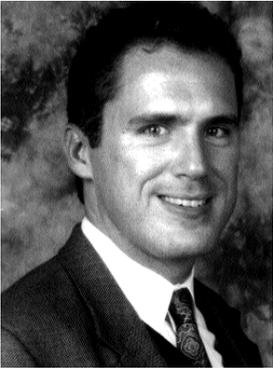


Winter 2000



Alan Clarke

HELLO FROM THE CHAIR !

Greetings! It is an honor to be the first chairperson of the 21st century for the Entertainment and Sports Law Section of the State Bar of Georgia. You have a very dedicated and hardworking Executive Board that I hope you will take the time to get to know. In the few months since our election, your officers have set forth an ambitious agenda for the next two years and have exhibited admirable enthusiasm and flawless attendance at meetings and functions.

At our first Executive Board meeting, held on January 11, 2000, the Board unanimously approved the following list of goals and priorities for this term:

(1) Provide education/CLE for attorneys involved and/or interested in entertainment/sports law.

The Quarterly Report

(2) Provide opportunities for networking with other attorneys and potential clients.

(3) Provide service to the community we represent (i.e., the entertainment and sports communities in Georgia).

(4) Promote entertainment and sports in the state of Georgia.

(5) Provide educational and networking opportunities for law students at Emory, Georgia State, UGA and Mercer.

(6) Promote competence and professionalism among entertainment and sports law practitioners in Georgia.

We have numerous committees focusing on special areas of interest for you to become involved with, and we hope to provide many occasions for socializing and networking with others in the industry. There are also opportunities for you to help plan seminars (including this fall's trip to Costa Rica!) and luncheons, get involved with proposed legislation in the Georgia House of Representatives, and reach out with your words of wisdom and expertise to our future members who are now in law school. Please take the time to complete and return the survey contained herein so that we can best serve the needs of you, our member-

State Bar of Georgia

ship. Please do not hesitate to call me with suggestions of what you would like to see the Section do, and critiques of how you think we are doing. I look forward to serving as your chair these next two years.

A NOTE FROM THE EDITOR



Bedelia C Hargrove

Greetings Fellow Members, I am pleased to welcome you to the first issue of the Entertainment and Sports Law Section "Quarterly Report." The newly elected Executive Committee is eager to foster an interactive relationship with and among our four hundred and sixty plus membership. We necessarily need your participation to make the Newsletter as informative as possible. We welcome your ideas, suggestions, and comments. We invite you to submit articles for publication in the Newsletter, to speak at one of our luncheon lectures, and to provide us with event information for publication in future issues. We anticipate our next publication date to be on or about July 1, 2000. All articles and information must be submitted no later than June 1, 2000. Please contact me at (404) 885-6668 or preferably by e-mail at Bedelia1@prodigy.net for more information.

MEET THE NEW EXECUTIVE COMMITTEE

Chair,

ALAN CLARKE

practices exclusively in the areas of entertainment law and entertainment-related litigation, representing artists, writers, performers, athletes, record labels, publishing companies, producers, managers, authors and others in the entertainment industry. A former Assistant District Attorney, he is a Cum Laude graduate of Duke University and holds his law degree from Emory University. Alan is past chairperson of the Southern Regional Entertainment and Sports Law Seminar and a board member of the Southern Entertainment and Art Law Center in Atlanta, as well as a life member of the National Registry of Who's Who. He is also a member of the Tennessee bar. Alan, an Atlanta native and Cum Laude graduate of The Westminster Schools, has been in practice for ten (10) years, and lectures frequently around the country on entertainment issues. He lives in Druid Hills and is a member of All Saints Episcopal Church.

Vice Chair of Entertainment,

SANDRA BROWN

is an Associate Director of Business Affairs at So So Def Recordings, Inc., Ms. Brown plays an integral role in the creation of today's music. She negotiates contracts for So So Def's major recording projects including: company CEO and award winning producer, Jermaine Dupri, Xscape, Jagged Edge, and Da Brat. As partner of Brown and Butler, Ms. Brown represents new groups such as "Ol' Skool" and various up and coming producers. Ms. Brown is a graduate of Florida State Law School.

Vice Chair of Sports,

BEDELIA C HARGROVE

practices in the areas of civil litigation, family law, business law, entertainment law, and sports law. Bedelia is affiliated with the firm Biggins & Associates, she is the Fulton County Grievance Review Attorney, she performs pro bono legal services for the Thurgood Marshall Scholarship Fund, and she operates Hargrove Management, a sports and entertainment management company, providing services which include contract negotiation, endorsement procurement, marketing, and post-career planning. Bedelia is an NBA and WNBA certified agent representative, and a member of the Sports Lawyers Association, the Women's Sports Foundation, the Gate City Bar, and Pi Sigma Alpha. Bedelia also participates in charitable golf tournaments throughout the country. Bedelia is a Cum Laude graduate of Seton Hall University and she received her juris doctorate at Georgia State University College of Law.

Secretary/Treasurer,

FRANK N. WHITE

is a music, copyright and litigation attorney, and a partner in the Atlanta, Georgia law firm of Arnall Golden & Gregory LLP. His music and copyright clients include recording artists signed to major and independent record labels, unsigned artists, songwriters and composers, producers and recording studios, independent record labels and an independent music retailer. Frank is a graduate of Duke University and the University of Georgia Law School.

Member at Large,

TANYA MITCHELL GRAHAM

is the owner of The Law Office of Tanya Mitchell Graham, P.C. Over the past eight years, her practice has focused primarily on the music business where she has represented independent record labels, producers, artists, managers and promoters. Ms. Graham also litigates entertainment-related cases, and she is expanding her practice into the motion picture, television, and sports industries. As part of her community service, Ms. Graham serves as legal counsel for the Georgia Golden Wings Track Club, Inc., a nonprofit Georgia corporation that sponsors a track & field club for youths between the ages of 7-18, and she is actively involved in The Legacy Program, a leadership development program geared towards DeKalb County teenage girls sponsored by the Coalition of 100 Black Women, Decatur-DeKalb Chapter.

Member at Large,

ELIZABETH MALOWE

is in private practice with offices in Athens, Georgia and Nashville, Tennessee. Elizabeth's primary practice areas are entertainment law (mostly transactional), business organizations, bankruptcy and civil litigation. Her entertainment practice (music and film) includes development and deal solicitation, contracts, licensing and copyright issues. Representative clients include Murray Attaway, Winterhawks, Xtra Large and Vision Music Group. Elizabeth is a graduate of the University of Georgia School of Law, and Manhattanville College. Elizabeth is also her own best client, as an aspiring songwriter. Other personal interests include vintage guitars, gourmet cooking, and jamming with her five year old son, Jackson, a multi-instrumentalist.

ENTERTAINMENT & SPORTS LAW SECTION LUNCHEON LECTURE SERIES

April 14, 2000, ICLE

Spring Entertainment Seminar:
Non-Music Half Day Seminar

*April 28 through April 30,
2000*

Executive Committee Retreat

May 10, 2000

Luncheon: Business Managers

July 24 or 28, 2000, ICLE

First Annual Entertainment Law
Basics Seminar

September 15, 2000, ICLE

Fall Sports Seminar: Journalism,
Marketing, Management

COSTA RICA IN 2000

Join the Entertainment & Sports Law Section for the 12th Annual Southern Regional Entertainment and Sports Law Seminar which will take place on October 28 through November 1, 2000, in Costa Rica at the luxurious Los Sueños Resort. The seminar is being sponsored by the Entertainment, Arts & Sports Law Section of the Florida Bar, the Tennessee Bar, and our own Entertainment and Sports Law Section. Attendees will gain 12 Continuing Legal Education hours including 1.5 Ethics hours, 1 Professionalism hour, and 2 Trial Practice hours. Cost of the package includes round trip airfare, hotel accommodations, welcome party, poolside dinner sponsored by J.C. Bradford, Inc. and Alex Smith, farewell dinner sponsored by BMI, transportation between airport and hotel, and other great extras. Additional information pertaining to this upcoming trip will be published in our next edition.

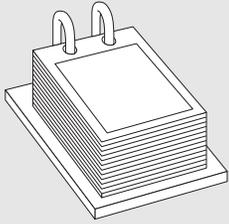
GEORGIA'S GENDER EQUITY IN SPORTS ACT PASSES LEGISLATIVE MUSTER

I had the distinct honor and privilege of joining State Representatives Stephanie Stuckey and Kathy Ashe, emcee Monica Kaufman, WSB-TV news anchor, and a host of other legislators, sport fans, coaches, and athletes, for a press conference and lobbying effort in support of Georgia's Gender Equity in Sports Act. The event was held at the Capitol on February 10, which also marked the 14th annual National Girls and Women in Sports Day. The press conference included the presentation of ten awards, including the Pioneer Award, which was received by Betty F. Jaynes, of the Women's Basketball Coaches

Association, and the Monica Kaufman Media Award which was received by Mike Fish and David Milliron, reporters for the Atlanta Journal-Constitution. The Gender Equity Law essentially forces Georgia to comply with the 28 year-old federal gender-equity law known as Title IX. The legislation requires no more than what has been required since the passage of Title IX in 1972. The legislation amends Georgia's "Quality Basic Education Act" to apply federal Title IX requirements to local school systems. The legislation calls for increased scrutiny of the way Georgia schools implement Title IX and imposes sanctions for non-compliance. Non-compliance would make schools ineligible for post-season athletic competition and could result in a loss of state funding. The law requires athletic associations to submit annual compliance reports to the General Assembly. While unequal aggregate expenditures will not per se constitute noncompliance they may be a factor in assessing equality of opportunity. In summation, this legislation is a significant step toward the achievement of gender equity in athletics in Georgia.

by Bedelia C Hargrove

UPCOMING EVENTS AND ANNOUNCEMENTS



SOUTHERN ENTERTAINMENT & ART LAW CENTER (SEAL)

APRIL 8, 2000

How To Make, Release and Promote Your Own CD Seminar.
Music Hall of Fame, Macon, Ga.

APRIL 22, 2000

Topic To Be Determined.
Nexus Contemporary Arts Center,
Atlanta, Ga.

SPORTS LAWYERS ASSOC. ANNUAL CONFERENCE, MAY 20 – 22, 2000, SAN FRANCISCO, CA.

With more than twelve hundred members, the Sports Lawyers Association is a non-profit, international, professional organization whose common goal is the understanding, advancement and ethical practice of sports law. There are practicing lawyers, law educators, law students, and other professionals with an interest in law relating to professional and amateur sports. For more information contact:

Sports Lawyers Association
1250-8 Roger Bacon Drive, Suite 8 Reston,
VA 20190-5202
TEL: 703-437-4377 • FAX: 703-435-4390

THE WOMEN'S SPORTS FOUNDATION ANNUAL SUMMIT MAY 4 – 7, 2000

Each year the Women's Sports Foundation focuses on a range of issues related to women's sports and fitness. Professionals attend to gain new insights on the development of sports-related social trends, Foundation policies, professional and business aspects of women's sports, and to interact with a cross-section of women and men involved in the Foundation's work.

ATHFEST 2000 JUNE 22 – 25 DOWNTOWN ATHENS

The organizers of ATHFEST, the annual all-ages music and arts festival celebrating the Athens, Georgia creative community, want to remind music attorneys and fans that AthFest 2000 will take place in downtown Athens June 22-25. Events include the Eyeball video showcase, evening club crawls, outdoor music states, KidsFest, an Artist Market, seminar panels and more. Visit the AthFest Web site, www.athfest.com, for further information, schedule details or to purchase the new AthFest 2000 compilation CD.

STAY TUNED for information about the Entertainment and Sports Law Section Pre-AthFest Mixer. The official way to kick off ATHFEST.

GEORGIA VOLUNTEER LAWYERS FOR THE ARTS (GVLA)

GVLA is looking for attorneys who are interested in performing an important community service — while promoting their services to the arts community. More than 350 attorneys statewide help GVLA support the arts by giving pro bono help to limited-income artists, conducting seminars and workshops, and helping arts organizations attain non-profit status. Attorneys also help GVLA by writing articles for our newsletter, becoming involved with planning for our CLE course, participating in a newly-formed Atlanta Lawyers Orchestra and utilizing our Attorney Apprentice Program (where attorneys use GVLA interns for legal projects). No attorney is ever assigned a pro bono case without prior approval — and no attorney is ever used on a retainer basis. Many pro bono cases eventually lead to paying clients, and active attorneys are rewarded with cases that are not eligible for pro bono assistance. GVLA also offers mediation services to artists and non-profit organizations. Now celebrating its 25th anniversary, GVLA each year provides almost a quarter million dollars in pro bono services.

For more information about how to get involved, please call the GLVA office (404-873-3911) or Hank Kimmel (404-634-8334). GVLA is a registered non-profit organization.

2000 LEGISLATIVE SESSION UPDATE

EQUITY IN SPORTS ACT (HB 1308)

HB 1308 restates Georgia's commitment to Title IX, the federal law requiring school systems to offer equal athletic opportunities regardless of gender. Under the measure, local school systems would be required to undertake all reasonable efforts to provide equal opportunity for both genders in the area of school sponsored sports teams. Passed unanimously through the Judiciary Committee on February 10 and cleared the House by a vote of 163-2. It is now pending before the Senate Education Committee.

TICKET SCALPING (HB 331)

HB 331 will allow ticket brokers to sell tickets to athletic and cultural events for more than the purchase price. Similar measures have passed the General Assembly before but were vetoed by Governor Miller three times. The bill was up for an "agreement" vote with the Senate's version and will now be sent to Governor Barnes for consideration.

ATHLETIC RECRUITMENT (HB 1500) Requires the Georgia High School Association to review student makeup data on public and private schools, and if they find that more than 10% of the school students are from outside the county in which the school is located, then the school would be required to compete at the next higher class of competition. For example, a school classified as A according to actual size, would be forced to compete in class AA if too many of its students are from outside the county. An amendment to raise the percentage of students outside the county to 50% was soundly defeated. The bill is intended to address concerns of many public school systems especially the smaller systems that they cannot compete against private schools who have greater resources to recruit top quality athletes. However, opponents of the bill were concerned that smaller private schools would be adversely affected, and would be thrown into a class in which they could not hope to compete.

REPORT ON PAST EVENTS

THE WOMEN'S SPORTS

FOUNDATION celebrated the National Girls and Women in Sports Day on February 9, 2000. This event began in 1987 to remember Olympic volleyball player Flo Hyman for her athletic achievement and her work to assure equality for women's sports. NGWSD is organized jointly by Girl Scouts of the USA, Girls Incorporated, the National Association for Girls and Women in Sports, the Women's Sports Foundation, and the YWCA of the USA.

Entertainment and Sports Law Section Mixer.

Did you miss the Section Mixer on Thursday, March 23, 2000, at Sambuca Jazz Café? If you did, you missed a live jazz band and complimentary hors d'oeuvres. It was a great opportunity to meet and mingle with record company professionals. Thanks for everyone's support.

THE ATLANTIS MUSIC CONFERENCE

The Atlantis Music Conference is held in the Little Five Points/Virginia Highlands area of Atlanta. Last year, with over 14,000 in attendance, Atlantis successfully brought together music industry professionals, including attorneys, business managers, booking agents and A&R representatives, with unsigned talent from across the country in the rock, pop and for the first time in 1999, urban music genre. With one of the founders of Atlantis being Lee Beitchman, Esq. of Beitchman & Hudson, of course Atlantis offered many educational panels for which attorneys could receive up to 7.5 hours of CLE credit. Panel discussion topics included

Rights/Publishing, Anatomy of a Record Deal, Starting an Indie Label and The Business of a Band. For recreation Atlantis offered a Golf Tournament at the City Club of Marietta and for entertainment, close to 200 bands showcased their talent at various Atlanta venues. Overall Atlantis is a very organized, well-planned music conference. If you cannot attend and you represent unsigned bands or artists, they should be encouraged to register. For more information on the Atlantis Music Conference, their web site is www.atlantismusic.com.

by Sandra Brown

ENTERTAINMENT LAW INITIATIVE

The Grammy Awards have always presented a great opportunity to celebrate and recognize achievements in the music business. Now, the Grammy's also give attorneys an opportunity to celebrate the music business while discussing serious issues. On February 22, 2000, The Entertainment Law Initiative (ELI), a collaborative effort between The Recording Academy and entertainment attorneys, presented The Entertainment Law Initiative 2000. The goal of the ELI is to "promote discussion and debate about the most compelling legal issues facing the music industry today." This year's program was hosted at the Regent Beverly Wilshire Hotel by Michael Greene, President/CEO of The Recording Academy, and Joel Katz, Chairman of the ELI. The program began with the presentation of the legal writing contest winners. The contest was co-sponsored by the American Bar Association, and it invited law students to submit essays regarding important legal issues

facing the industry. The winning essay was "New Uses and New Percentages: Music Contracts, Royalties, and Distribution Models in the Digital Millennium," written by Corey Field, of Widener School of Law. The highlight of the program was the presentation by the keynote speaker, Strauss Zelnick, President and CEO of BMG Entertainment. Mr. Zelnick was introduced by none other than Kenny "Babyface" Edmonds. Mr. Edmonds began his introduction by recounting his first meeting with Mr. Zelnick. According to Babyface, Zelnick is one of the few industry executives "with a heart," whose business dealings actually show that he has a heart. Zelnick, a graduate of Harvard Law School, spoke about the need to control violence in our society. He questioned why the American society is so violent, and whether the entertainment industry should take any blame for the violence. Zelnick went on to pose the question, "if American culture and its entertainment industry dominates the rest of the world, why is violence not an issue abroad?" Although Zelnick couldn't provide any answers to this question, he asked that the industry be more active in helping to control violence. Zelnick made it clear that in this effort the artists should not be censored. One suggestion is for the entertainment industry to create public service announcements on anti-violence with artists as spokespersons. Zelnick stressed that this effort would require the cooperation of the major entertainment companies in order to be successful.

by E. Tony Daniel

1999 ABA FORUM ON ENTERTAINMENT AND SPORTS IN ATLANTA

FRANK N. WHITE, ATTORNEY AT LAW

The American Bar Association held its annual Forum on the Entertainment and Sports Industries at the Swissotel here in Atlanta last October 15-16, 1999. The panelists included many of the leading entertainment and sports practitioners in the nation, and included our own Joel Katz (who chaired the conference), Bertis Downs, Scott Sanders, Ephraim Michael, Bobby Rosenblum, Evan Appel and Stan Kasten. The keynote speaker was Arista Records president and Rock and Roll Hall of Fame inductee-to-be Clive Davis. This year's Annual Meeting will be held in October, 2000 in Orlando, Florida.

A LAW STUDENT'S PERSPECTIVE: The 1999 ABA Sports Industry Forum: It's not all fun and games.

So you want to learn about the sports law industry, do you? You probably would have read the headline to the column and passed right over if you didn't, so, listen closely. For those of you who attended the Sports Industry Forum, this is just a rehash so turn the page and learn something new, for the rest of you, I hope to outline the topics and major points presented by some great speakers and leave you feeling as though you were there (minus the lunch). The sessions I attended can be summarized best into two main topics; What is the sports law industry? Oh, like Jerry Maguire? For those of you (lawyers/law students) who believe that the sports law industry is all about working with athletes, you probably should have gone to sports management school instead of law school. The reality of sports law is that it's an extremely broad, yet overwhelmingly specialized area of law that has more to do with the specific field of law being practiced than it could ever have to do with winning a game, scoring a point or getting an autograph.

In their respective discussions on the state of the law within the sports industry, Mark S. Levinstein and Philip R. Hochberg eloquently painted a picture of the vast landscape that is entitled, sports law. Now, you torts buffs who dream about respondeat superior and intentional infliction of emotional distress, did you ever think you could be considered a "sports lawyer?" Well, I am here to tell you that you can. As it turns out, issues of negligence, tortious interference with contract and workers compensation are all extremely prevalent within sports today and have major application in industries ranging from little league baseball, to arena football, to television broadcast productions. Furthermore, issues regarding tax law, the application of the Federal tax code, RICO, illegal gambling, rights of privacy, as well as patent and trademark law are all alive and well within the sports industry and waiting for all you who kicked butt in the first year of law school to eat well for your entire life. If that's not enough, for those who want something more socially charged to do, you can tackle the discrimination issues implicated by Title IX, explore the Constitutional ramifications of drug testing, or debate the application of the amateurism laws; knowing full well that the NCAA just signed a six-billion dollar television deal for the Final Four. If you think the NCAA has it right on amateurism, try talking with Eric Barkley of St Johns University, Jamal Crawford of the University of Michigan or Chris Porter of Auburn University; they may shed some light on the issue!

I came away from the panel meeting on the current state of law with a new perspective on sports law. I realized now, more than ever, how absolutely pervasive the legal language is, even in an area as fun as sports. There was no legal stone unturned within the sports industry and as technology continues to change, new sports law issues regarding broadcast rights and copyright issues are emerging as well. Again, I realized that where there is big money, law is not too far behind. After learning about the many areas of law that are included in what is currently called sports law I took a break from the more traditional practice of sports law and heard three exciting speakers tackle a truly emotional topic, the issue of sports agents. For those of you who share my sometimes thankless duty of working on the athlete representation side, I am sure you've heard it too when asked by people what it is that you do. "Oh, like Jerry Maguire?" Well, not as glamorous, nor as easy. See, the one thing they left out of the MOVIE Jerry Maguire was the process of getting into the athlete representation side the hardest part. Luckily for us, we were honored with the presence of three real life Jerry Maguires by the names of Ray Anderson, Pat Dye Jr. and Jack Reale. Interestingly though, while all three are attorneys by trade, only Jack Reale actually holds himself out as such when dealing with clients.

The three panelists discussed vigorously their respective philosophies on how they service their clients. Over time, it was evident that the difference between how Jack Reale approaches his representation of athletes is wholly other than how both Ray Anderson and Pat Dye interact with theirs. Jack Reale, a practicing attorney, described why he believed the services he offered to be so valuable in comparison to agents who are not practicing attorneys. Mr. Reale emphasized his ability, along with his support staff, to legally secure a diverse array of concerns that his clients may encounter. Mr. Reale suggested that the ability to provide tax advice, create a will, insure that all property documents are in order and provide more "traditional" legal services, if needed, enabled him to offer a "one stop shop" approach to his clients most precious legal needs. One critical differential between the practicing attorney "agent" and the non-practicing attorney "agent" is the issue of recruiting prospective clients. As an attorney, you are held to certain legal and ethical standards regarding solicitation of clientele, as such, your ability to recruit new players may sometimes be hampered by the more stringent regulations set forth by the state bar. That is not to say that all non-attorney "agents" act unethically in their recruitment process, just differently sometimes.

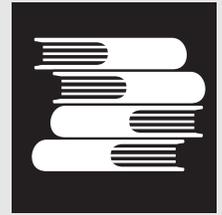
Both Pat Dye Jr. and Ray Anderson talked a little about their experiences with clients and recruiting potential clients and how those experiences have compared to what they have encountered from competitors. In their discussion, both Ray Anderson and Pat Dye Jr. spoke of horror stories in dealing with unscrupulous agents who will stop at nothing to gain clientele, NOTHING. Stories of illegal gifts of cars, money and other enticements are not merely fantasy, but truths that are experienced on a regular basis. The real issue facing all agents in the industry becomes; how do you deal with it? Both men, as well as Mr. Reale, emphasized their commitment to ethics and their belief in reputation as their strongest asset. The panelists left a strong impression that if you want to get into the business of athlete representation, be ready for a fight, and a dirty one at that; but don't stoop to the level of your competition, because they can get REALLY low.

Ultimately, the Sports Industry Forum was an enjoyable experience that was engaging, informative, inspiring and overwhelming. The vast amount of issues that make up the field of sports law can have you spending weeks on end just figuring out how you want to be a "sports lawyer," not just if you want to be a "sports lawyer." As I look ahead to next years' forum, I eagerly await speakers that will be as knowledgeable and charismatic as the speakers we had this past forum. You know why? Because sometimes law can be real boring even if it is "sports law".

by Josh Zeide

NEED TO KNOW INFORMATION

The Southern Entertainment and Art Law Center Library is open to attorneys and artists free of charge. The library features more than two hundred publications pertaining to various facets of the entertainment industry, including photography and graphic art, fine art, literary, authors, illustrators, trademarks, copyright, contracts, patents, tax and finance, business, and music. The library is also a nice and quiet environment to study or just get away for a few hours. Stay tuned for the grand opening featuring a ten volume Matthew Bender series. Don't hesitate to make an appointment to stop by the Library located at 152 Nassau Street, NW, Atlanta, Georgia 30303. For more information call (404)584-6110.



Mini Sports Page



OAKLAND HOSTS NBA ALLSTAR 2000

Super bowl fanatics had to endure the ice in Atlanta in January so NBA

All-Star fanatics had to endure the rain in Oakland in February. Despite a rain-filled three days in Oakland, All-Star Weekend was an absolute blast. Dull moments were far and few between in San Francisco and Oakland. Select events included the All-Star Friday Concert presented by TNT and TBS and an All-Star party at Niketown in San Francisco. Saturday's events kicked off with a NBA Team Up Celebration, followed by the All-Star Team Practices, the Schick Rookie Challenge, and All-Star Saturday Night, featuring the Sony 2ball, the Million Dollar Shootout, the AT&T Shootout, and the NBA.com Slam Dunk Contest. Natalie Williams of the Utah Starzz and Jim Hornacek of the Utah Jazz won the 2ball competition, and Toronto's Vince Carter dazzled the crowd with his slam dunk honors at the Slam Dunk Contest. Saturday's finale, for those who could muster the energy, was the National Basketball Players Association's All-Star Gala at the San Francisco Hilton & Towers Grand

Ballroom, where all-stars like Chris Webber, Vince Carter, Kevin Garnett, Al Iverson, and many, many, more hung out and listened to live performances by Mary J Blige, Destiny's Child, DJ Kid Capri, and the one and only Snoop Dog and his crew. Snoop's tribute to 2Pac Shakur was off the hook. Sorry fans, that party had to end some time! Sunday's events started with a Breakfast with NBA Mothers and an All-Star Warm Up Party. Alas, the big event was only hours away. For the East, Vince Carter, Grant Hill, Al Iverson, Eddie Jones, Alonzo Mourning, Ray Allen, Dale Davis, Allan Houston, Reggie Miller, Dikembe Mutombo, Glenn Robinson, and Jerry Stackhouse played well, but they didn't bring enough game to Oakland to defeat the powerhouses of the West including Kobe Bryant, Tim Duncan, Kevin Garnett, Jason Kidd, Shaq O'Neal, Michael Finley, Karl Malone, Gary Peyton, David Robinson, John Stockton, Rasheed Wallace, and last but certainly not least Chris Webber. Co-MVPs Tim Duncan and Shaq O'Neal combined with Kevin Garnett for 70 points and 33 rebounds to lead the West to victory. The halftime show included dynamic performances by Mary J. Blige and LL Cool J. Immediately following the game thousands of fans headed next door to the Jam Session tent for food, beverages, interactive sports and games, memorabilia, and a last bit of All-Star 2000 fun. And finally, to my chagrin, NBA All-Star 2000 was over, and it was time to head back to Atlanta.

by *Bedelia C Hargrove*

WOMEN'S PROFESSIONAL SOCCER LEAGUE

Players on the U.S. women's soccer team will be part owners of a league planned to start April 2001, the first such arrangement for any major professional sport in the country. No other major sports league in the United States allows players to be part owners. The World Cup champions, who boycotted two games in a wage dispute, agreed to a five-year contract that raises the minimum monthly salary for star players from \$3,150 to \$5,000, as reported by the U.S. Soccer Federation (USSF). In addition, each player gets bonuses of \$1,000 to \$2,000 per win and \$500 to \$1,000 per tie for exhibition games. The entire team would split a \$100,000 bonus for reaching the semifinals of the Olympics, \$150,000 more for winning the bronze medal, \$300,000 more for winning the silver and \$700,000 more for winning the gold. The monthly guarantees would disappear with the start of a women's league, much as it did for the men's national team players after the start of Major League Soccer in 1996. For the first time in soccer, the deal gives women on a national team the same salary as men.

by *Carmen Turner, Student, Spelman College*



Directly From The Source: An Interview with Lee Beitchman

Patience My Friend, Patience...

After nearly twenty three years of practicing entertainment law, Lee Beitchman is convinced that patience is the key to the game. Beitchman is a partner in the Atlanta firm Beitchman & Hudson and one of the founders of the music conferences known as Atlantis. Beitchman, a graduate of Georgia Tech and the University of Georgia Law School, began his legal career at the patent firm known then as Jones Thomas & Askew and at the United States Department of Energy. Beitchman never really “aspired” to be an entertainment attorney but, he did, however, know that he loved music.

Ironically enough, Beitchman literally began his career as an entertainment attorney in the law library at Emory University in 1977 when a musician in an Atlanta group sought Beitchman’s services as independent legal counsel in connection with a record deal. At that time, Beitchman knew absolutely nothing about entertainment law, or a record deal. Or so he thought. After four straight days of research and more research, Beitchman realized that he didn’t have to be an entertainment attorney to recognize that the subject contract was not in this client’s best interest, and that essentially, this client would get screwed if he agreed to the terms of the contract. That was twenty three years ago, and Beitchman has not looked back since.

One of Beitchman’s latest deals involves a band which includes a well known wrestler as the lead singer along with members of the group Stuck Mojo. Aside from the practice of law, you could consider Beitchman a teacher of sorts. Along with partners, Rich Levy and Mark Willis, Beitchman is committed to making Atlantis “the leading emerging artist conference in the country.” Atlantis is a one week conference, held each August, featuring various panel discussions pertaining to the music industry, band performances, and a golf tournament. 2000’s conference will include a motion picture and entertainment technology forum, which will include an opportunity for registrants to pitch marketing ideas to a select group of venture capitalists. Another first, this year registration to Atlantis will also include admission to the Atlanta Local Music Awards (ALMA). In the past two years, sixteen music acts have been signed to record deals through the Atlantis conference. Beitchman is proud of the fact that he has been able to achieve CLE credits for attorneys attending designated panels at the conference.

According to Beitchman, you can’t rush anything in the music business and “you don’t point fingers because ultimately it will come back to you.” Beitchman’s advice to all aspiring entertainment attorneys is, “set goals, then be serious and honest in striving to reach them.” If you only “play at it,” Beitchman is convinced you are wasting your time. He recommends attending local and national music seminars to meet the professionals and establish relationships with those who have experience in the industry. Beitchman further recommends being honest with yourself and your clients. And last, but certainly not least, succeeding in this business requires patience. “This is no overnight business for the artist or the attorney. Just like the artist you must take care to build the necessary foundation and reputation needed to succeed.”

by Bedelia C Hargrove

Entertainment and Sports Law Section Executive Committee

SECTION CHAIR

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ARE YOU AVAILABLE TO SPEAK?

(ALL E & S SECTION MEMBERS PLEASE COMPLETE)

Would you be interested in speaking on a Panel for an E&S Section Luncheon: Yes No

If yes, what topic? _____

Would you be interested in writing an article for the E&S Section Newsletter: Yes No

If yes, what topic? _____

Name and Firm: _____

Address: _____

Phone #: _____ Fax #: _____ E-Mail: _____

List the Areas of Entertainment and Sports Law You Practice:

List the Areas of Entertainment and Sports Law You Would Like to Learn More About:

Please list the names of any attorney you would like to suggest for a panel:

Would you be interested in participating in the Law Student Mentor Program: Yes No

Would you be interested in helping with one of the E&S Section Committees: Yes No

If yes, check which Committee(s):

Luncheon Lecture

Legislative

Newsletter

Social

Public Relations/History

Internet

Greater Georgia

Southern Regional Seminar

Community Service

Law Schools

PLEASE RETURN YOUR COMPLETED FORM TO:

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Section Liaison, State Bar of Georgia,

800 The Hurt Building, 50 Hurt Plaza

Atlanta, Georgia 30303-2934

NEVER BEFORE HAS THERE BEEN SO MUCH OPPORTUNITY IN THE MUSIC INDUSTRY

The explosion of the Internet has unleashed a plethora of creative and business opportunities for the aspiring and seasoned music industry professional.

A&R Music Packaging, Inc., Power Workshop Series provides a direct link between people seeking careers in the music industry and decision makers. Our products and services are designed to meet specific needs of the aspiring artist, music executive, industry professional and entertainment entrepreneur from across the United States and abroad.

Our program provides a wealth of information about the music business, as well as an incredible way to network with music industry heavyweights for jobs and deals!

The Power Workshop series is not the typical seminar, but a highly interactive program that teaches traditional music industry concepts and business practices while introducing the potential of the Internet to attendees.

For example, the workshop features a competitive, yet spirited, role-play segment, Do It Right Records. The role-play ranges from the complexities of preparing and packaging talent, networking, shopping a record deal, negotiations and closing the deal to Internet alternatives and electronic distribution. Participants include members from the audience and the full panel.

In addition to the role play, "60 Seconds of Fame," a real label listening session, is a vehicle to shop artists, songs and music production to A&R executives and receive feedback.

One of the most important aspects of the Power Workshop program are the networking opportunities.

Visit our website today! www.music1.com or call 770-323-9375. See the Power Workshop calendar below for topics covered in our 2000 schedule:

Sat, March 4th	Making It In The Music Biz & The Net	Atlanta, GA
Sat, March 25th	Songwriting, Publishing & Production & The Net	Atlanta, GA
Sat, April 22th	Getting Paid (on & off the Net!)	Atlanta, GA
Sun, April 23rd	Powerful Women In Music & The Net	Atlanta, GA
Sat, May 20th	Pressing Your Own Record Deal & The Net	Atlanta, GA
Sat, June 24th	Artist Management & Demo Shopping & The Net	Atlanta, GA
Sun, June 25nd	Careers In The Music Industry & The Net	Atlanta, GA
Sat, July 22nd	Independent Record & Production Co's & The Net	Atlanta, GA
Sat, July 29th	Making It In The Music Biz & The Net	Bermuda

2000 A&R Music Packaging, Inc. 770-323-9375; Fax 413-473-3932 Lithonia, GA; www.music1.com

**A SPECIAL THANKS TO EVERYONE
WHO PARTICIPATED IN THE PRODUCTION
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