

Corporate Sponsorship Program

The best way to promote
your products and services
to attorneys and other legal
professionals in Georgia!

Program runs from July 1, 2007 — June 30, 2008



State Bar
of Georgia

4 Gavel
\$15,000

Sponsorship Levels

5 Gavel
\$20,000

- > Full-color logo button on the home page of the Bar website with a hyperlink for one year
- > One full-page, full-color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)
- > One year subscription to the *Georgia Bar Journal*
- > 40 percent discounted advertising rates in additional issues of the *Georgia Bar Journal*
- > Half-page, black and white advertisement in the Bar Directory & Handbook
- > One complimentary tabletop exhibit or display booth at each of the following: Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting, Spring Board of Governors Meeting, Young Lawyers Division Quarterly Meetings
- > Two complimentary registration packages, including the Young Lawyers Division Group Dinner, at the following: Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting, Spring Board of Governors Meeting, Young Lawyers Division Quarterly Meetings
- > Lanyards distributed at the Annual Meeting with your company name

- > Company name on attendee conference bag distributed at the Annual Meeting
- > Recognition on one sign at each of the following: Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting, Spring Board of Governors Meeting, Young Lawyers Division Quarterly Meetings
- > Recognition in meeting promotional materials and final program
- > One-page flier in all on-site registration packets (submission based on adherence to deadline)
- > Verbal recognition at all Board of Governors Meetings, including the Annual Meeting
- > One complimentary copy of the Bar Directory & Handbook
- > One complimentary set of mailing labels
- > One complimentary set of attendee mailing labels at the conclusion of each of the following: Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting, Spring Board of Governors Meeting, Young Lawyers Division Quarterly Meetings
- > Recognition in the quarterly Young Lawyers Division Newsletter
- > Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

- > One half-page, full-color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)
- > One year subscription to the *Georgia Bar Journal*
- > 30 percent discounted advertising rates in additional issues of the *Georgia Bar Journal*
- > Half-page, black and white advertisement in the Bar Directory & Handbook
- > One complimentary tabletop exhibit or display booth at each of the following: Annual Meeting, Midyear Meeting
- > Two complimentary registration packages, including the Young Lawyers Division Group Dinner, at the following: Annual Meeting, Midyear Meeting
- > Company name on attendee conference bag distributed at the Annual Meeting
- > Recognition on one sign at each of the following: Annual Meeting, Fall Board of Governors Meeting, Midyear Meeting, Spring Board of Governors Meeting, Young Lawyers Division Quarterly Meetings
- > Recognition in meeting promotional materials and final program
- > One-page flier in all on-site registration packets (submission based on adherence to deadline)
- > Verbal recognition at all Board of Governors Meetings, including the Annual Meeting
- > One complimentary copy of the Bar Directory & Handbook
- > One complimentary set of mailing labels
- > One complimentary set of attendee mailing labels at the conclusion of each of the following: Annual Meeting, Midyear Meeting
- > Recognition in the quarterly Young Lawyers Division Newsletter
- > Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

3 Gavel \$7,500

- > One quarter-page, full-color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)
- > One year subscription to the *Georgia Bar Journal*
- > 20 percent discounted advertising rates in additional issues of the *Georgia Bar Journal*
- > One complimentary tabletop exhibit or display booth at each of the following: Annual Meeting, Midyear Meeting
- > Two complimentary registration packages, including the Young Lawyers Division Group Dinner, at the Annual Meeting
- > Company name on attendee conference bag distributed at the Annual Meeting
- > Recognition on one sign at the Annual Meeting
- > Recognition in Annual Meeting promotional materials and final program
- > One-page flier in Annual Meeting on-site registration packets (submission based on adherence to deadline)
- > Verbal recognition during the Annual Meeting
- > One complimentary copy of the Bar Directory & Handbook
- > One complimentary set of attendee mailing labels at the conclusion of the Annual Meeting
- > Recognition in the quarterly Young Lawyers Division Newsletter
- > Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

2 Gavel \$5,000

- > One sixth-page, full-color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)
- > 10 percent discounted advertising rates in additional issues of the *Georgia Bar Journal*
- > One complimentary tabletop exhibit or display booth at the Annual Meeting
- > One complimentary registration package at the Annual Meeting
- > Company name on attendee conference bag distributed at the Annual Meeting
- > Recognition on one sign at the Annual Meeting
- > Recognition in Annual Meeting promotional materials and final program
- > Verbal recognition during the Annual Meeting
- > Recognition in the quarterly Young Lawyers Division Newsletter
- > Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

1 Gavel \$2,500

- > One twelfth-page, full-color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)
- > 5 percent discounted advertising rates in additional issues of the *Georgia Bar Journal*
- > One complimentary display booth at the Annual Meeting
- > Recognition on one sign at the Annual Meeting
- > Recognition in Annual Meeting promotional materials and final program
- > Company name on attendee conference bag distributed at the Annual Meeting
- > Verbal recognition during the Annual Meeting
- > Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

Lawyers. Judges. Law Professionals. If these are your customers, you can reach them through the State Bar. As a mandatory bar, our membership includes every practicing attorney in the state, from Atlanta to Albany, Marietta to Macon. They read our publications. They attend our meetings. They visit our website. Take advantage of these valuable tools to maximize the visibility of your products and services. Join our Corporate Sponsorship Program today!

In the Journal

This bi-monthly, full-color magazine offers a wealth of legal information to Georgia attorneys. The *Georgia Bar Journal* is a resourceful library of legal and feature articles, as well as a guide to the services offered by the Bar and other organizations. Ours is the South's largest bar association, and we reach more than 38,000 attorneys with each issue, including in-state, out-of-state, active and inactive attorneys from every discipline. Our magazine hits the desks of judges, young lawyers and senior lawyers, as well as other law-related professionals.

In the Directory

This annual publication is one of the most important resources for the Bar's 38,000-plus members. Not only does it serve as Georgia's legal telephone directory, the Bar Directory & Handbook also contains the rules and regulations governing the practice of law, formal advisory opinions, information about related groups and court listings. This 960-page publication is used on a daily basis by Georgia lawyers, legal secretaries, court personnel, court reporters and many law-related organizations, which means advertisers enjoy repeated exposure throughout the year.

On the Website

This information-rich website has it all—research tools, meeting notices, a membership directory, Bar news and much, much more. Our interactive website draws over 5,000 visitors each business day, many of whom search our vendor directory. The State Bar website at www.gabar.org is the perfect place to highlight your company logo and information.

At Meetings

Winter, spring, summer or fall, the Bar offers its members lively, informative and entertaining opportunities to gather, network and learn. Whether it's the Annual Meeting, the Fall or Spring Board of Governors Meeting, the Midyear Meeting or one of the five Young Lawyers Division Meetings, you'll find a receptive and intelligent audience for your company's booth, table exhibit or banner. The Bar boasts an average meeting attendance of 1,000 attorneys—all available to you!

Contact

Michelle Garner, Director of Meetings
State Bar of Georgia
104 Marietta St. NW, Suite 100, Atlanta, GA 30303
404-527-8790; Fax 404-527-8717; michelleg@gabar.org